



City of Sarasota

TRAFFIC CALMING PLAN

Safe speeds, stronger neighborhoods

COALITION OF CITY NEIGHBORHOODS ASSOCIATION
OCTOBER 3, 2026

www.SarasotaFL.gov/TrafficCalmingPlan

Traffic Calming 101

Traffic calming is a set of **roadway treatments** that can help **alter driver behavior** and **reduce the negative impacts** motorists can have on pedestrians and cyclists.

Traffic calming can help **reduce speed**, vehicle crashes, and **increase pedestrian and bicyclist usage**.



Traffic Calming 101



Horizontal Deflections



Vertical Deflections

Traffic Calming 101



Street Width Reduction



Routing Restrictions

Traffic Calming 101

MYTH BUSTERS

Traffic Control

Sidewalks

Volume

Efficiency



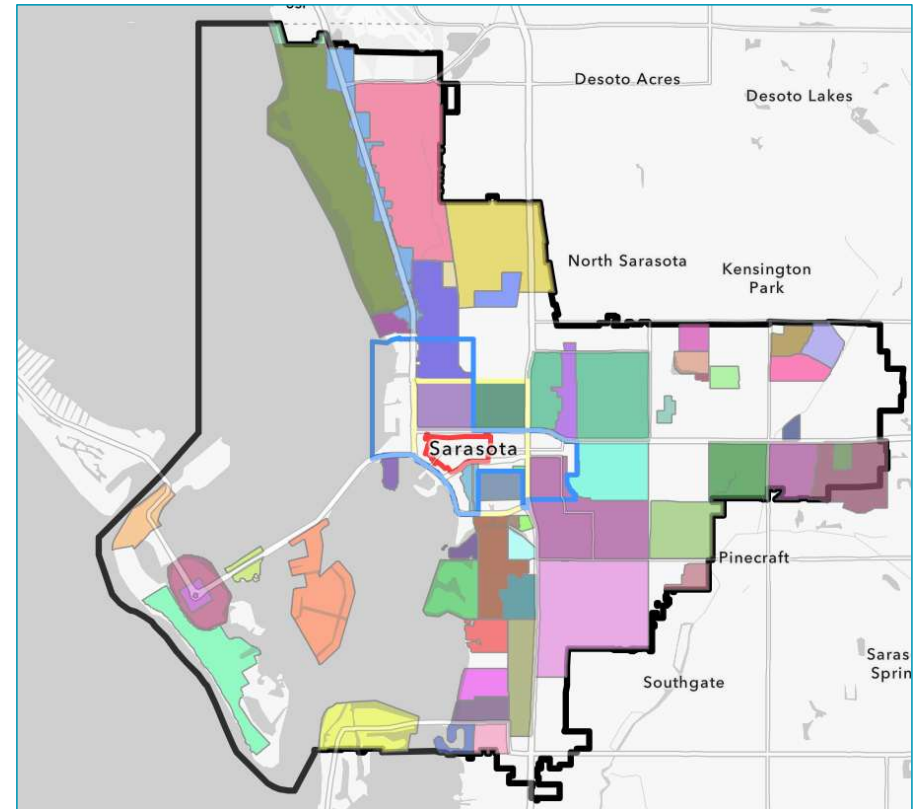
The background image shows a residential street scene. In the foreground, there is a brick-paved area, possibly a driveway or a small intersection. A yellow curb borders a landscaped area with purple flowers. To the left, a yellow diamond-shaped sign with a black arrow pointing down and a black arrow pointing up is visible. To the right, a yellow diamond-shaped sign with a black bicycle symbol is visible, with a rectangular sign below it that reads "SHARE THE ROAD". The street is lined with trees and houses in the background.

TRAFFIC CALMING PLAN OVERVIEW



Project Vision

Work together with residents to design slower streets, improve neighborhood livability, and take action where speeding is a problem.



Outcomes

PHASE 1



Speed Limit Changes

City Commission passed an ordinance that reduces speed limits to 20 mph on all local roads.

PHASE 2



Evaluation Matrices for Collector and Arterial Roads

PHASE 3



Neighborhood Plans Implementation Strategy

Final Report/Plan



Plan Development

- Community engagement
 - Public Meetings
 - Open Houses
 - Online surveys (2)
 - Community Think Tank
- Leadership Task Force
- Traffic calming research
- Speed study and analysis
- Project Refinement and Prioritization
- Implementation Plan



The background image shows a residential street with a roundabout. On the left, a yellow diamond-shaped sign with a black arrow pointing down and a black arrow pointing up is visible. On the right, a yellow diamond-shaped sign with a black bicycle symbol is visible, with a rectangular sign below it that reads "SHARE THE ROAD". The street is paved with asphalt and has a brick-paved area in the foreground. The title "TRAFFIC SPEED STUDY" is overlaid in the center in a large, blue, sans-serif font.

TRAFFIC SPEED STUDY

Speed Study Overview

Posted
Speed Limit

What is the posted speed limit?

85th
Percentile

What is the fastest that 85% of drivers are traveling on a road?

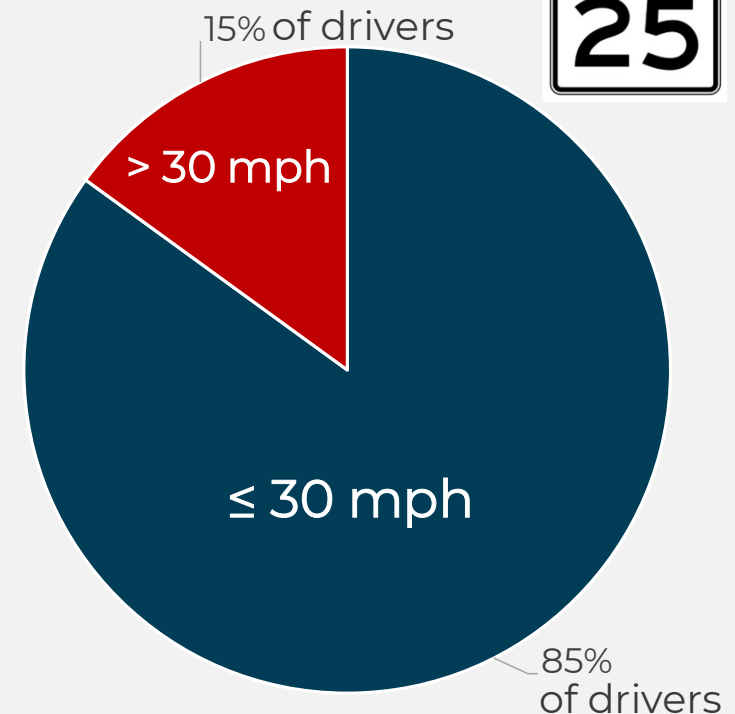
Speed
Differential

What is the difference between the posted speed limit and the 85th percentile?

20 MPH
Scenario

On which local streets is the 85th percentile $\leq$ 20 mph?

EXAMPLE



Speed Differential: 5 mph

EXAMPLE

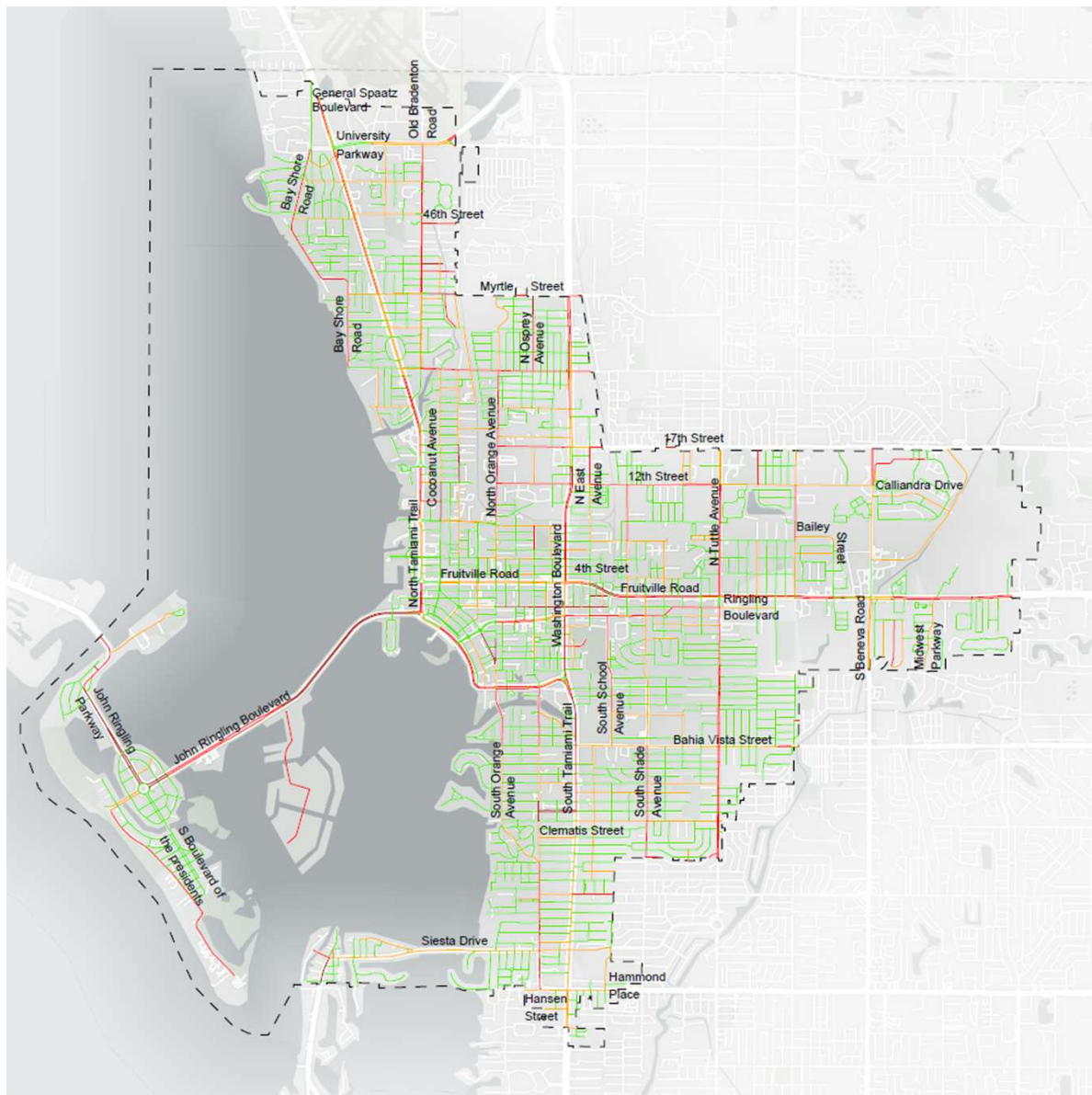
Speed Study

Average Speed Comparison
Between 85th Percentile Speeds
and Speed Limits
Weekend (Sat, Sun)
6:00 AM - 9:00 AM

Source: StreetLight Data (Jan-Dec 2024)

Legend

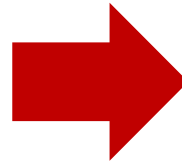
- At or below Speed Limit
- Between 0-5 MPH over Speed Limit
- Between 5-10 MPH over Speed Limit
- Over 10 MPH over Speed Limit





Speed Study Findings

- The data were cleaned and results used to identify streets that could benefit from Traffic Calming.



Provided data to support prioritization and validate local concerns.

- Data suggest that the existing 85th percentile on some local roads are below 20 MPH.



Recommendation to reduce the posted speed limit from 25 MPH to 20 MPH on these local roads.

Project Schedule



The background image shows a residential street with a roundabout. On the left, a yellow diamond-shaped sign with a black arrow pointing down and a black arrow pointing up is visible. On the right, a yellow diamond-shaped sign with a black bicycle symbol is visible, with a rectangular sign below it that reads "SHARE THE ROAD". The street is paved with asphalt and has a brick-paved area in the foreground. The title "PROJECT PRIORITIZATION PROCESS" is overlaid in the center in a large, dark blue, sans-serif font.

PROJECT PRIORITIZATION PROCESS



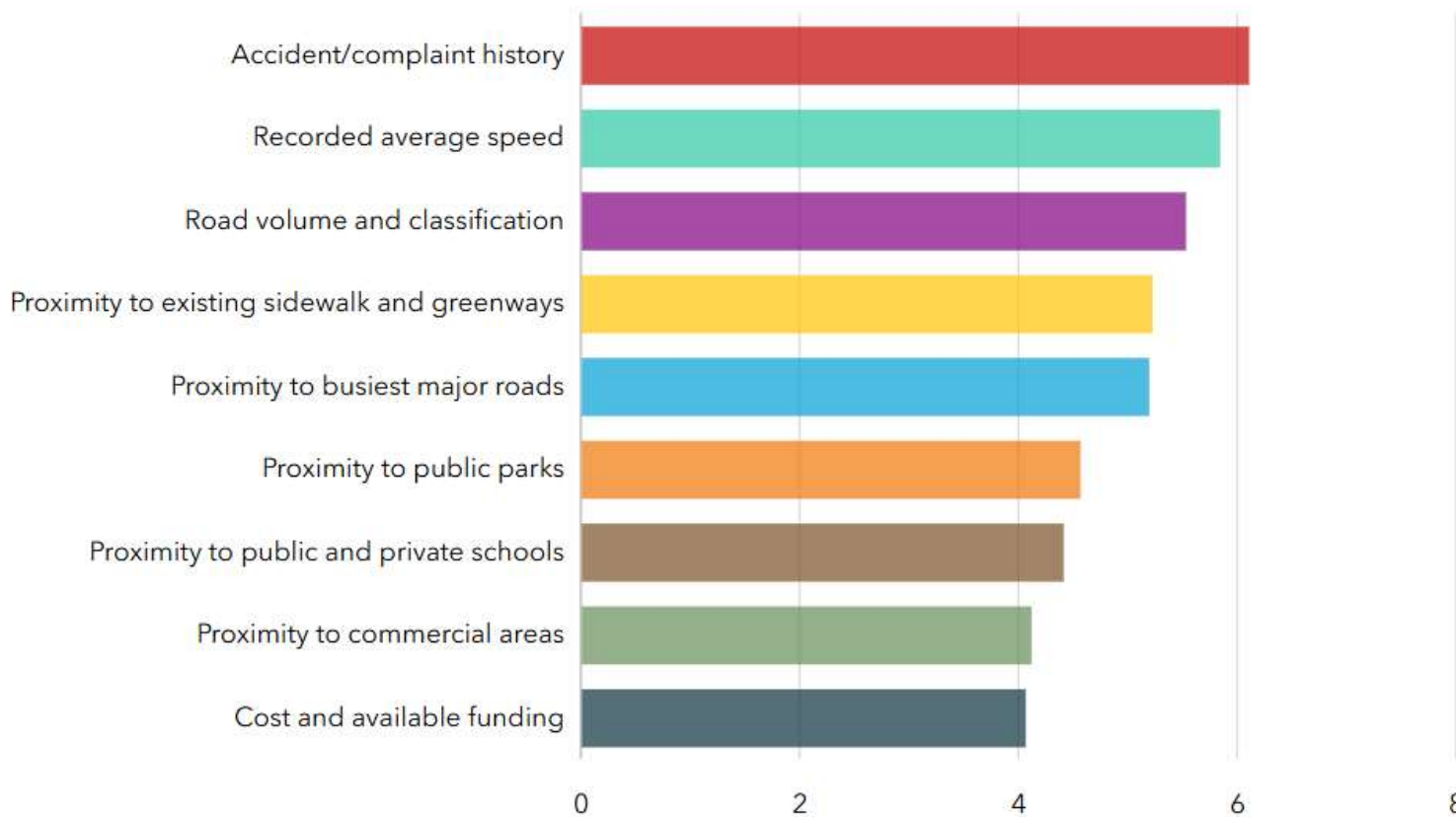


Scoring & Prioritization

- Identify which projects best support the goals of the Traffic Calming Plan and reflect community needs and values.
- By using a consistent set of factors to score each project, they are compared fairly to determine which ones should be implemented first.
- The metrics used in the prioritization process were determined based on the results of the Spring 2025 survey.

Scoring Factors

Spring 2025 Survey Results



Three categories of scoring factors:

Calculated Values

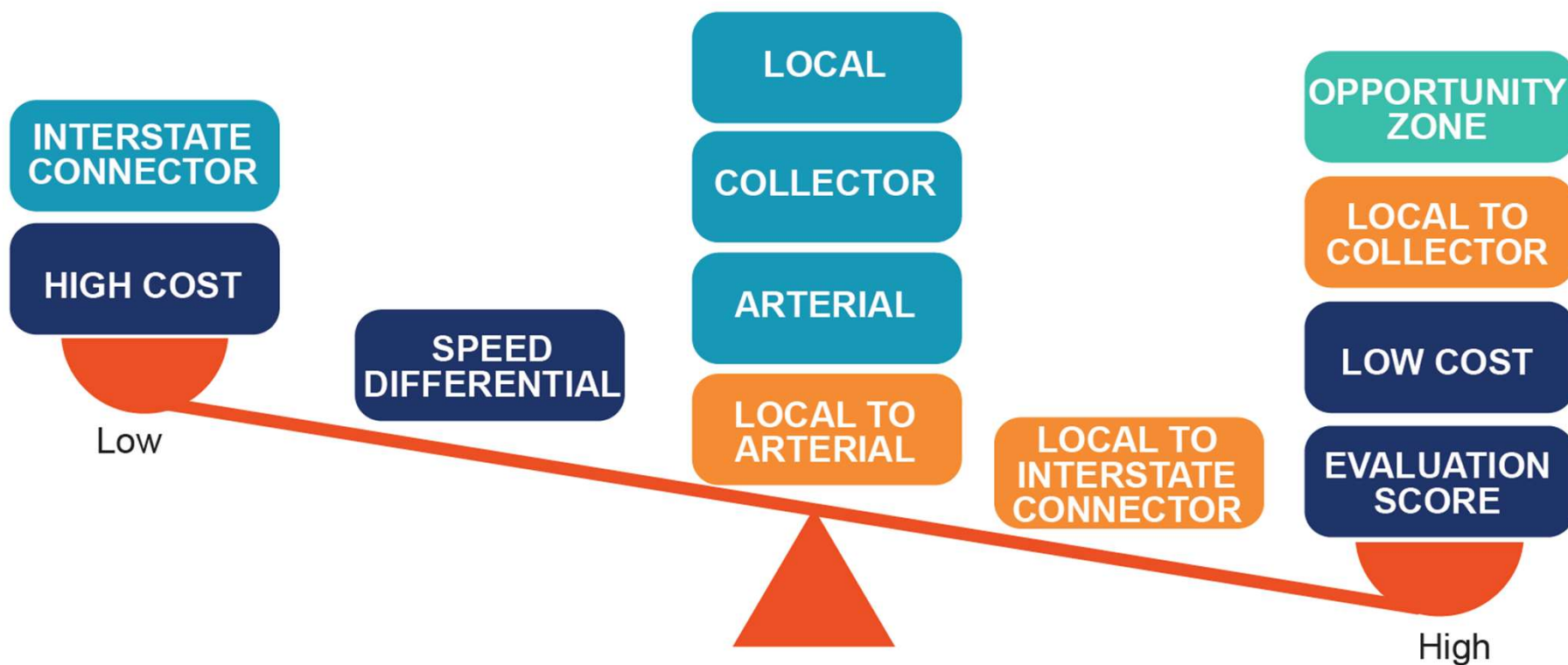
Connectivity

Functional Class

Opportunity Zone

Scoring Factors

Calculated Values
Connectivity
Functional Class
Opportunity Zone



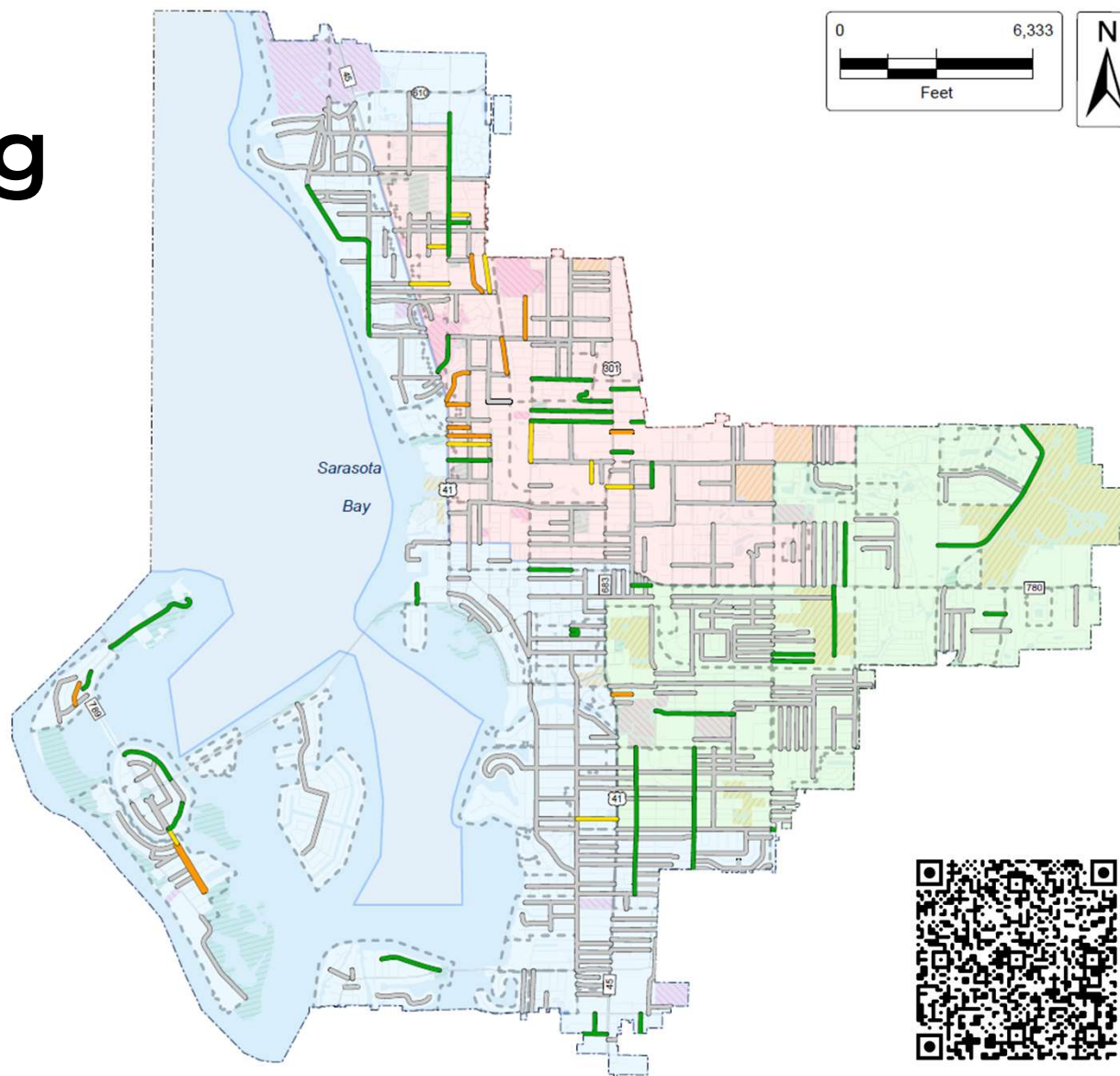
Traffic Calming Plan City Map

372

of projects

98%

Of projects are on
local roads





IMPLEMENTATION PLAN

Traffic Calming Plan City Map

Implementation Year

Group 1

- FY 27/28
- FY 28/29
- FY 29/30
- FY 30/31

Group 2

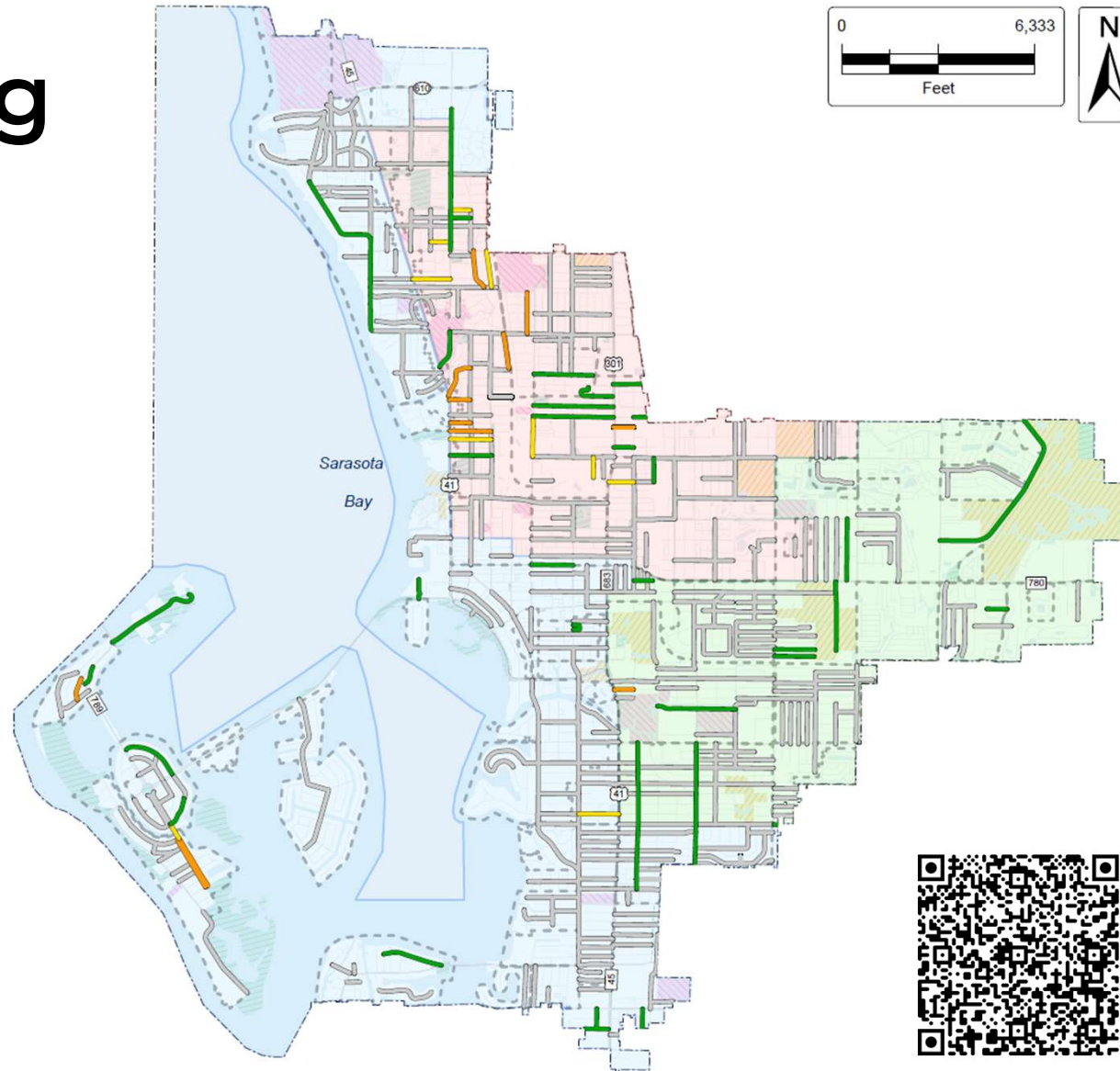
- FY 31/32
- FY 32/33
- FY 33/34

Group 3

- FY 35/36
- FY 36/37
- FY 37/38

Group 4

- FY 38+

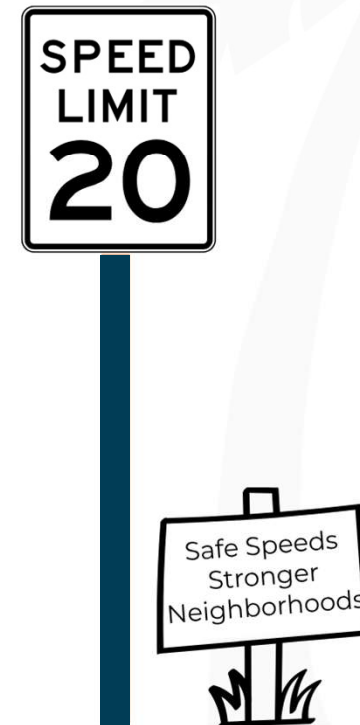


Funding the First Five Years

YEAR 1 Fiscal Year 2026/27

Purchase and install 20 mph **speed limit signs** for the first round of speed limit reductions approved by City Commission in April 2026.

FUNDS AVAILABLE \$100,000
FUNDING SOURCE Penny Sales Tax





Funding the First Five Years

		# of Projects	Total Cost
YEAR 2	Fiscal Year 2027/28	25	\$513,500
YEAR 3	Fiscal Year 2028/29	7	\$309,000
YEAR 4	Fiscal Year 2029/30	4	\$211,400
YEAR 5	Fiscal Year 2030/31	6	\$239,800



FUNDING STRATEGIES



Funding Strategies

What's available now?

- In 2024, City of Sarasota voters approved an extension of the **Penny Sales Tax**.
- This surtax funds the planning, financing, and construction of **City infrastructure** projects.
- The current cycle, known as Penny IV, provides a total of **\$2 million** to the City over **15 years**, ending in FY 2040.
- Annual funding begins at **\$100,000 per year** and increases gradually over time.

Capital Improvement Program

FY 2027	\$100,000
FY 2028	\$100,000
FY 2029	\$100,000
FY 2030	\$100,000
FY 2031	\$100,000



Funding Strategies

What's available now?

***FY 2028 \$1 million**

SOURCE: Undetermined

City staff will resubmit the funding request in next budget cycle.

Capital Improvement Program

FY 2027	\$100,000
FY 2028	\$100,000*
FY 2029	\$100,000
FY 2030	\$100,000
FY 2031	\$100,000



Funding Strategies

Local Opportunities

Millage Rate

Establish a new dedicated millage.
Must be approved by Commission.

Limited to implementing the Traffic Calming Plan.

Neighborhoods

Raise funds privately to implement projects in the community.

Must be coordinated closely with the city.

Special Assessment Areas

Residents petition City Commission to establish a local funding district.

Funds directed to projects and maintenance in that district.

Developers

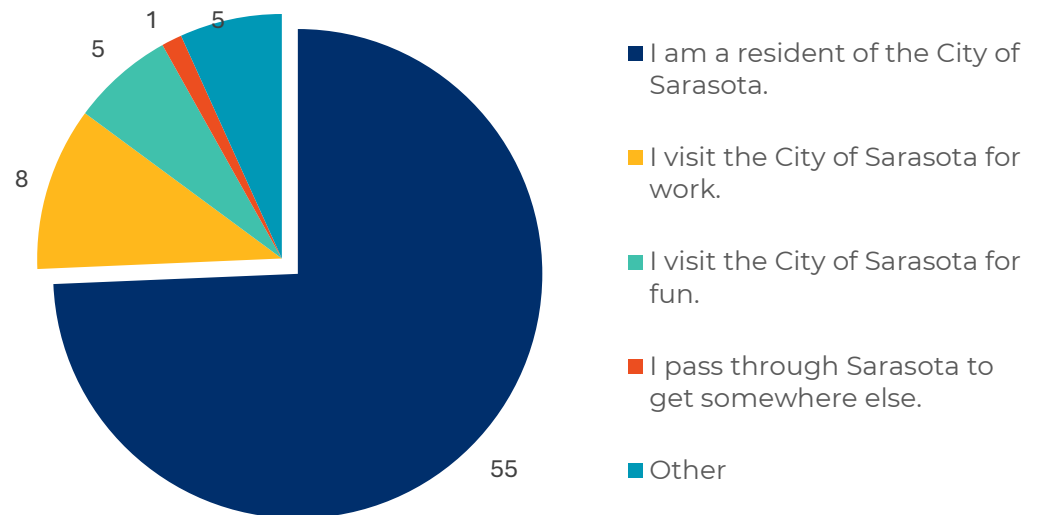
Coordinate funding of traffic calming with proposed development projects.

Public Engagement

Funding Strategies & Proposed Solutions

Public Survey

- Available online via City website
- Open from Sep 2 to Oct 2
- Total responses: 74 AS OF SEPT. 27



Open Houses

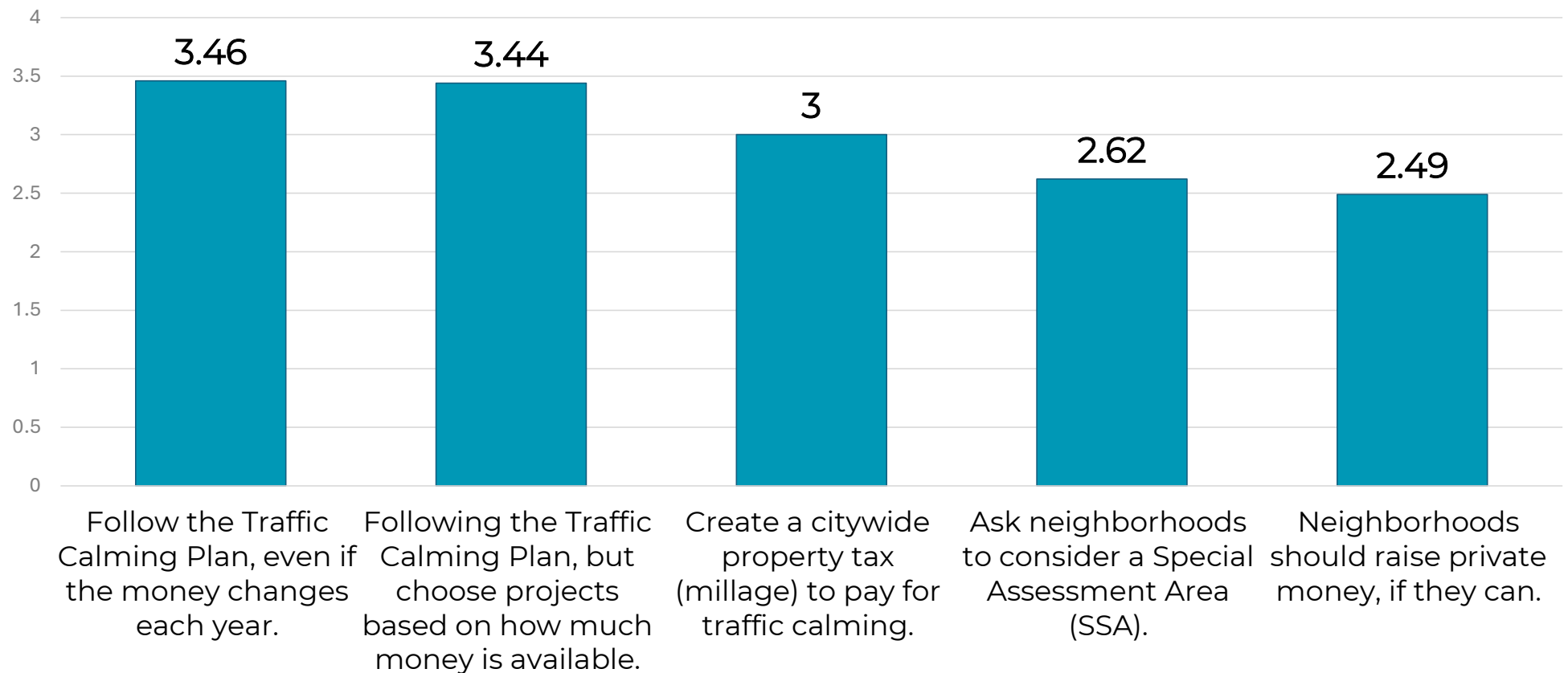
DATE	AREA	LOCATION
September 2	District 2	Bayfront Community Center
September 15	District 3	Ken Clark Auditorium
September 16	District 1	Robert L. Taylor Community Center

Preliminary Survey Data

Q3. What is the best way to pay for traffic calming on local city roads? *Rank from 1-5.*

Respondents: 74
Answered: 68
Skipped: 6

Score





Funding Strategies

Local Opportunities

Millage Rate

Establish a new dedicated millage.

Must be approved by Commission.

Limited to implementing the Traffic Calming Plan.

What could a Millage Rate look like?

City Staff would like to request Commission approval to study the feasibility of a dedicated millage rate for Traffic Calming Plan implementation.

If approved, staff will:

- Coordinate with City Finance
- Conduct public engagement
- Report to City Commission in Summer/Fall 2027



Case Studies: Local Option Transportation Tax

Review of 20 cities and counties that successfully passed local option taxes for transportation-related improvements.

Types of projects funded:

- Transit (Capital and Service)
- Bicycle and Pedestrian Improvements
- General Safety
- Maintenance
- Vehicle throughput
- And more...

Millages
ranged from
\$0.3627 to \$3.20

Sales Taxes
ranged from
0.3% to 2%

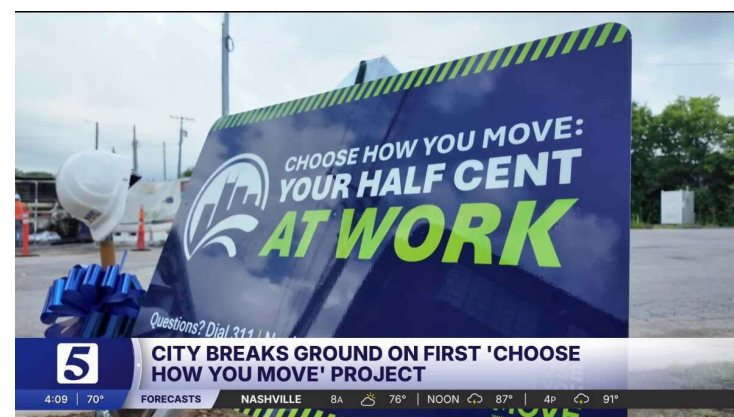
Rural and Suburban areas
tend to be more focused on
Roads & Highways

Urban Areas
tend to be more focused on
Multimodal & Safety

Case Study

Choose How You Move Referendum

- 0.5% sales tax approved in 2024
- Supports a **\$3.1 billion** program of
 - 86 miles of new or upgraded sidewalks
 - 35 intersection safety improvements
 - 54 miles of high-frequency bus corridors
 - modernization of nearly 600 signals
- What made it successful?
 - Strong mayoral leadership
 - Targeted public engagement
 - Clear project bundling





Funding Strategies

Opportunities

State

5-Year Work Program

City can recommend traffic calming for programmed projects that overlap with the Traffic Calming Plan.

Safe Routes to School

Raise funds privately to implement projects in the community.

Must be coordinated closely with the city.

Federal

Regional MPO

Residents petition City Commission to establish a local funding district.

Funds directed to projects and maintenance in that district.

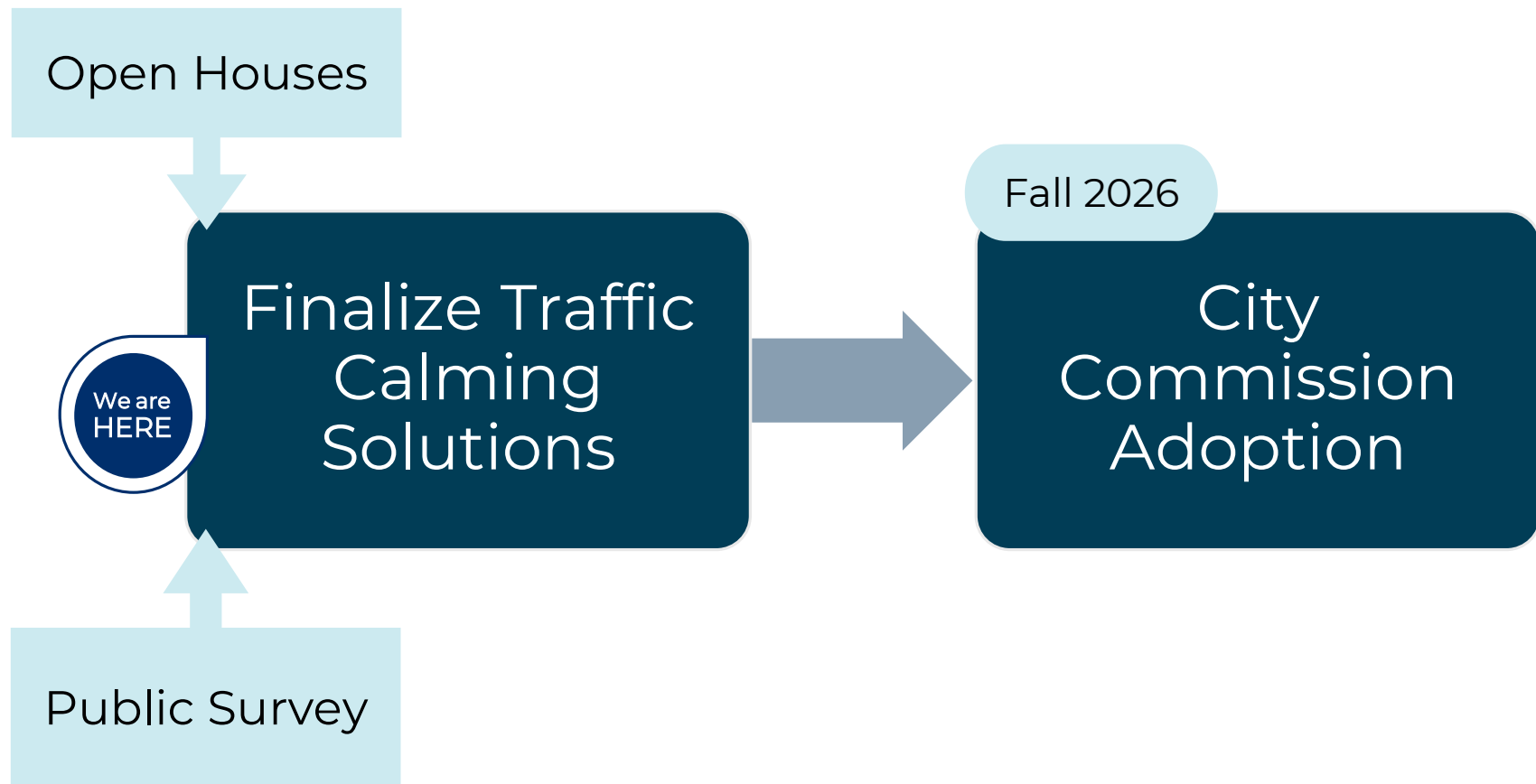
Discretionary Grants

Coordinate funding of traffic calming with proposed development projects.



NEXT STEPS

Next Steps





Contact

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Keep in touch! Visit our project website at:
www.SarasotaFL.gov/TrafficCalmingPlan