

**Sarasota Public** 

A new service  
for CCNA  
member  
neighborhoods



**COALITION OF CITY NEIGHBORHOOD ASSOCIATIONS**

**Sarasota Public will make your *input more impactful* than just emails and phone calls by...**

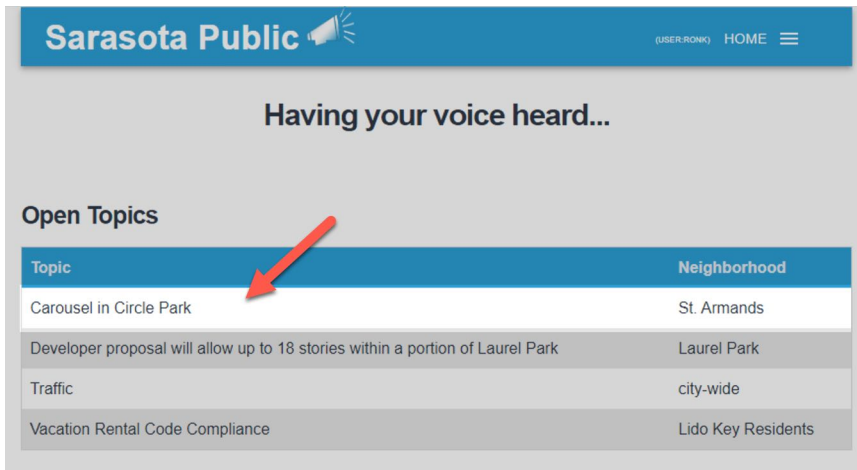
- empowering neighborhoods to write their own topics,
- residents weighing in on their thoughts,
- and giving neighborhoods a chance to support that topics raised by other neighborhoods,
- then combining residents sentiments into a consolidated weekly email that gets sent to city hall and community leaders (which includes running tallies of neighborhood input),
- providing neighborhood leaders with a single document for all the feedback, eliminating the need for a separate petition.

It's a email & survey & petition all wrapped up in one.

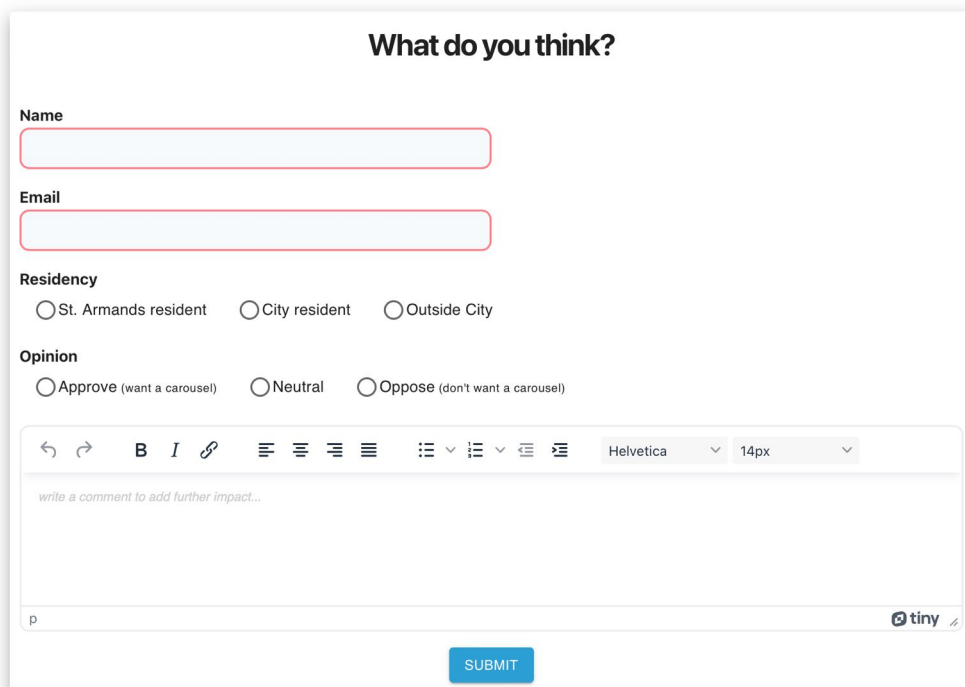
## How it works....

For the public to comment, there's just 2 simple steps...

1. Select a topic that you have an opinion on





2. Indicate your sentiment and write your thoughts,




The screenshot shows a comment form titled 'What do you think?'. It includes fields for 'Name' and 'Email', and radio button options for 'Residency' (St. Armands resident, City resident, Outside City) and 'Opinion' (Approve (want a carousel), Neutral, Oppose (don't want a carousel)). Below these is a rich text editor with a toolbar containing icons for undo, redo, bold, italic, link, bulleted list, numbered list, decrease indent, increase indent, text color, background color, font face (Helvetica), and font size (14px). The text area contains the placeholder text 'write a comment to add further impact...'. At the bottom right of the form is the 'tinymce' logo, and at the bottom center is a blue 'SUBMIT' button.

# Neighborhoods create their own topics.

**Sarasota Public**  HOME 

## Carousel in Circle Park



*Created by St. Armands & supported by Alta Vista ,Laurel Park*

A company has approached the City about installing a Carousel in St. Armands Circle Park. As presented to Association Board Members, it would **not** be a stand-alone Carousel: it would be in a fenced off area with other attractions such as swing sets, see-saws, and selfie booths. An electric train that traverses the perimeter of the park was also part of the proposal. It was originally proposed that the Carousel and other attractions could be taken away to make room for the other regular events that are held in the park (e.g. art festivals, car and boat shows, etc...), but we now understand that it is intended to be a fixed attraction.

Our Association Board voted unanimously to **not** support a Carousel in Circle Park for many reasons, but primarily because of the expected impact on traffic and pedestrian safety, especially on beach days in-season when many consider the Circle roadways to already be impassable. In fact, the City already has a Special Events Ordinance (see link) which controls the frequency and intensity of events allowed at the Circle Park for this very same reason! It is our understanding that the Carousel promoter is arguing that the Carousel be considered a "fixed attraction" instead of a "special event" for the purpose of avoiding the provisions of this ordinance.

St. Armands is also designated by City Ordinance as a low-impact "passive park" which should not be suitable to have a permanent carousel.
























### What do you think?

**Name**



**Email**

**Residency**  
 St. Armands resident    City resident    Outside City

**Opinion**  
 Approve (want a carousel)    Neutral    Oppose (don't want a carousel)

  **B** *I*                    Helvetica  14px 

*write a comment to add further impact...*

 tiny 

On a weekly basis the system generates a single email that is designed to provide a wealth of information, not available in ordinary emails, which makes following public sentiment easier and thus public input more meaningful.



## Community Input

Weekly recap from Sarasota Public

To: Laurel Park Rep - Ron Kashden

Inbox - Hotmail Yesterday at 5:24 PM

# Resident sentiment summary

City of Sarasota · August 8 - August 16, 2023

Click [here](#) to learn about the features of this email and Sarasota Public

[Carousel in Circle Park](#) by St. Armands & supported by 2 other neighborhoods

**9 votes to date:** 33% approved (want a carousel) · 56% disapproved (don't want a carousel) · neutral: 11%

Comments since August 8

**Jimmy Hanson** ([Jimmy.Hanson@gmail.com](mailto:Jimmy.Hanson@gmail.com)), a neighborhood resident, on August 10 stated they **approved**

Respond

I like rides/.

**James McBride** ([JMcbride@comcast.net](mailto:JMcbride@comcast.net)), a neighborhood resident, on August 16 stated they **disapproved**

Respond

I feel that the carousel will be a dangerous addition to an already traffic intense spot. There are better locations than in the middle of the street -- in the middle of St. Armands

# Features of the Sarasota Public email

Time frame for new comments

Link to topic  
(If you want to read topic text)

Community Input  
Weekly recap from Sarasota Public  
To: Laurel Park Rep - Ron Kashden

**Resident sentiment summary**  
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I like rides/.

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I feel that the carousel will be a dangerous addition to an already traffic intense spot. There are better locations than in the middle of the street -- in the middle of St. Armands

Total number of comments to date and sentiment percentages

New comments

Each comment includes a "Respond" button. Clicking on that will open up a blank email on your device, while filling in the individual's email address.

**Jimmy Hanson** ([Jimmy.Hanson@gmail.com](mailto:Jimmy.Hanson@gmail.com)), a neighborhood resident, on August 10 stated they **approved**

I like rides/.

Send Header Fields

Helvetica 14

To: [Jimmy.Hanson@gmail.com](mailto:Jimmy.Hanson@gmail.com)

Cc:

Bcc:

Subject: Responding to your comment about 'Carousel in Circle Park' on Sarasota Public

<https://sarasotaPublic.com>

- **Next steps...**

As a member of CCNA, your neighborhood can use SarasotaPublic free of charge.

To get started, simply send an email to Ron Kashden (rkashden@gmail.com) with the following information:

- Name & email of person who will manage topics for your neighborhood.
- Name & email of neighborhood representative to receive weekly emails (if they are assigned as a recipient to the topic).